

JEFFREY S. HARTMAN
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OBJECTIVE *To obtain a challenging, responsible position in a Christian environment where my past and present experience, education, and abilities may be fully applied to our mutual benefit*

EDUCATION **Appalachian** Boone, North Carolina
STATE UNIVERSITY

May 1996 Bachelor of Science in Communications
Advertising Concentration
Theater Minor

EXPERIENCE Freelance Communications
Self-employed
Hickory, NC

SEPTEMBER 2000 TO PRESENT

Communications engineering, encompassing all aspects of media production and administration; rendering freelance communications and technology services to local and regional businesses, churches, arts and entertainment groups; video and audio production; graphic design including web and CD-ROM authoring; advertising and public relations including press releases, photography and merchandising; technology consultant for Corinth Reformed Church; sound design/engineering

AUGUST 1996 TO MARCH 2000

Management
Musicland Group, Inc.
Hickory, NC

Responsible for scheduling and implementing company programs; high inventory control and product awareness; instrumental in setting a high merchandising standard for sister stores; chased institutional accounts; fashioned copy for promotional events; headed store remodel team

THESIS

Campaign Editor
Cracker Jack
Appalachian
STATE UNIVERSITY

Dedicated five months as editor and creative to a campaign designed to increase Cracker Jack's market share

MAY 1995 TO AUGUST 1995

Advertising Representative
J.E. Broyhill Civic Center
Lenoir, NC

Helped prepare former and future program accounts for the upcoming season; involved four months of one-on-one presentations and cold-calling

SUMMER 1995

Awards Committee
Foothills Performing Arts, Inc.
Hudson, NC

Co-organized one of the most successful theater award ceremonies in the 20-year history of Foothills Performing Arts, Inc.; raised and set a professional standard for future presentations of the award

SUMMER 1995

Advertising Signage Committee
Foothills Performing Arts, Inc.

Advised a committee dedicated to increasing awareness in the unifour area

AUGUST 1995 TO DECEMBER 1995

Copy Writer
WVIO Radio Station
WATA Radio Station
High Country Cable
Boone, NC

Generated copy through the college of fine and applied arts over a five-month period for the above stations

AWARDS & HONORS *Charles E. Jeffers* Award of Excellence Kay Award
NCTC Outstanding Supporting Performance Award
Musicland Group, Inc. Employee of the Month
4 *Kay Award* Nominations
Eliza F. Bishop Volunteer of the Year Award
Willy Award(s) Winner
15 *Willy Award* Nominations
Dean's List
1992 Theater Scholarship

SPECIAL SKILLS Talent Work, Copy Writing, Broadcast Production, Graphic Arts,
Cinematography, Photography, Acting, Music Directing, Song
Writing, Desktop Publishing, Computers, Sound Design, Sound
Engineering

COMPUTER SKILLS Most *Microsoft* applications and operating systems
Adobe Pagemaker, Photoshop, Illustrator, Audition, Premiere
Pinnacle Studio Express, 8 and 10 Plus
Macromedia Flash MX
Lotus Word Pro, Organizer, 1-2-3, Approach
Corel Wordperfect, Quattro Pro

CERTIFICATIONS *Pagemaker*
First Aid

**COLLEGE ACTIVITIES
& MEMBERSHIPS** *(A)ppalachian (C)ommunication (E)nterprise*
American Association of Advertisers
Department of Theater and Dance
Man of La Mancha
The Art of Dining

Complete work history and references available upon request